



ABOUT THE FIRM 3north is a multi-disciplinary architectural firm with expertise in contemporary design, historic preservation and renovations, interior design and landscape architecture. The firm's high-intensity approach to design is a creative catalyst for new ideas and innovative results.

3north believes that design is a collaborative effort between client and architect. The firm has developed an innovative, successful approach to design called IQ, which stands for Intangible Qualities. 3north's IQ approach, based on authentic and meaningful qualities and characteristics specific to each project, places value on the confluence of intangible and tangible variables — those things both seen and unseen, thereby enriching the design process by revealing themes and concepts that guide project direction and client decisions.

An award-winning design firm, 3north also has been honored as a highly successful business — the result of skilled management and a sophisticated interpretation of client goals and market feasibility. Founded in 1998, the Richmond-based firm serves residential, commercial, hospitality and government clients in North America.

PARTNERS Sanford Bond, John A. Hugo, Kristi Pipes Lane, and David Rau

SERVICES The firm's major disciplines include Architecture, Landscape Architecture, Interior Design, Graphic Design. 3north also offers Planning Studies, Construction Scheduling, Cost Control and Budgeting, Historic Preservation Studies, Conceptual & Envisioning Studies, and Artwork & Exhibition Design. 3north serves the following categories:

HOSPITALITY INDUSTRY: HOTELS, SPAS AND RESORTS
RESIDENTIAL AND COMMUNITY DEVELOPMENT
HISTORIC PRESERVATION AND ADAPTIVE RE-USE
CULTURAL & CIVIC: PARKS, PERFORMING ARTS, AND PUBLIC SPACES
CORPORATE & COMMERCIAL: WORKSPACE DESIGN, FUNCTIONALITY, AND BRANDED ENVIRONMENTS
CREATIVE LEARNING ENVIRONMENTS

PROJECTS OF NOTE

THE CAROLINA INN, CHAPEL HILL, NC
BEDFORD SPRINGS RESORT, BEDFORD, PA
THE RICHMOND BALLET, RICHMOND, VA
THE HOMESTEAD 1766, HOT SPRINGS, VA
THE VISUAL ARTS CENTER OF RICHMOND, RICHMOND, VA
MAYMONT NATURE CENTER & EAGLE HABITAT, RICHMOND, VA
THE AMERICAN CIVIL WAR CENTER AT HISTORIC TREDEGAR, RICHMOND, VA

CONTACT INFORMATION

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